

02. JÉRÉMIE BOROY, A COMMON CAUSE

Director(s): Alexandra MASBOU

Writer(s): Alexandra MASBOU

In France, with the Covid-19 pandemic, French TV viewers discovered the presence of velotype subtitling and sign language interpreters during televised speeches by the President and the government.



Although this form of access to news appears to be essential and natural, it hasn't always been the case... It is the result of long and sustained efforts by associations and by its promoter, Jérémie Boroy. Apart from his long-standing commitment to work in associations, Boroy - a man in his forties - has navigated in different spheres...he was a parliamentary assistant, an executive of a large private company, an entrepreneur or a ministerial cabinet advisor.
His portrait shows how, in twenty years, his tenacity, his political vision and his strategy of rallying associations have finally been able to shift positions on accessibility.



AVAILABLE FOR SCREENING: original French (commentary, sub-titles, signing)



Categorie(s): Society & Human Interest
Tag(s): Social/humanitarian, Deaf and Hard-of-hearing

Producer(s): POINT DU JOUR
Coproducer(s): FRANCE 5 - France Télévisions
Length: 1x26 / Format: One-off
Original version: French
Nationality: France, 2020
Rights: all media, world
Support(s): HD file

http://www.pointdujour-international.com/catalogueFiche.php?idFiche=38580&lang=en