DRESS IN LOS ANGELES

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What's the "in" attitude in L.A.? The thing is to hang out on Colorado boulevard - in beach wear and sandals and in a group - in search of the Californian dream. And to meet the auto-proclaimed "mayor" of Malibu beach in surf Bermudas and Hawaiian shirt telling us about the essential "Aloha" attitude.

We discover that there is stiff competition among forty-something single women to show off their figure which they worked so hard to keep in shape.
Whereas Jocelyne, originally from El Salvador, celebrates her fifteenth birthday,her quinceañera, which marks the passage to adulthood. The whole celebration is organised around a majestic white dress.
Even with boys gangs, clothing represents standing and wearing sleeveless body shirts is an ideal way to show off to advantage any number of artistic tattoos. Then there are the nostalgic fans of the 50s with their impeccable vintage outfits...
In short, the dress code in California comes straight off the screen and there is something there for everyone to find a niche.

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