





MALLS 'R US

Director(s): Helene KLODAWSKY, Olivier MONTORO

Writer(s): Hélène KLODAWSKY

Reflections and revelations on one of North America's most popular institutions : the enclosed shopping centre.
Mixing nostalgia, architectural ambition, social aspects, pop culture and politics, the film travels from North America, the mall's origins, to some of its newer counter-parts in Poland, Japan, India and Dubai. Walking among shoppers and workers of many tongues and cultures, the film wonders, "Is there possibly only one true language at the mall - the one where money talks?" Ironic, sobering and visually stunning, this surprising documentary offers a trip to the mall like no other.

This film is offered in two versions:
* the original 78' version
* a 49' version directed by Olivier Montoro for Canal+

Categorie(s): Discovery & Nature, Travel, Sport & Adventure, Society & Human Interest

Tag(s): Environment, Economy, Cities/Urbanism, Society

Producer(s): POINT DU JOUR, INSTINCT FILMS

Coproducer(s): PLANÈTE, CANAL+, RTBF - Télévision belge, SBS AUSTRALIA, CBC, TELE QUEBEC, BeTV

Length: 1x49, 1x78 / Format: One-off

Original version: English

Versions available: French / International

Nationality: France, Canada, 2008

Rights: Continental Europe

Support(s): HD Cam, SD â€“ Digital 16/9

http://www.pointdujour-international.com/catalogueFiche.php?idFiche=37896&lang=en