

RIVA, A MAHOGANY DREAM

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The Rolls Royce of the sea, the Riva, is a speedboat whose name evokes high performance, luxury and elegance. Its hand-varnished mahogany hull, sweeping lines and powerful motor made it the dream-boat of the Riviera crowd in the 1950s and 60s. This superb advertisement for post-war Italian craftsmanship, soon became a legend the world over. With the help of archive footage, Carlo Riva recounts the beginnings of the family firm and the success of the post-war models, which brought him fame and fortune in the 1950s.

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