

THE GIG IS UP

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Call it gig work, gig economy, platform work, crowd work, crowd sourcing, ghost work... Most people know it as Uber, Bird, Lyft, TaskRabbit, Crowdflower, Deliveroo, Meituan or Amazon Mechanical Turk. The gig economy is worth over USD 5 trillion globally.



People were lured to it by the promise of flexible working hours, not being confined to the office, being your own boss... Getting paid for the value of your work and not based on your gender, race or looks. Has this worked out? What are the human costs of this' brave new world'? How is it transforming our lives?
Through its engaging characters - gig workers and platform founders from China, Nigeria, France, the UK, Florida, California - the film reveals the new opportunities, but also the precarious nature of this economy that clearly calls for "a new social contract". We're sharing a moment of the lives of these "invisible" workers from very different parts of the world whose stories are deeply connected - between them and across various platforms.





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