





SOVIET POP - Culture For the Masses

Director(s): Tim B. TOIDZE

Writer(s): Tim B. TOIDZE

Please click here to watch the trailer of this new project in development.
SOVIET POP looks at the biggest political and social experiment of the 20th century - the communist Soviet Empire - from a unique and unexpected angle...through its pop culture.

Outline
This is the story of the Soviet Union's "official" popular culture, centred on Soviet music, Soviet films and Soviet fashion - all strictly controlled by the state and thus very representative of the USSR. Soviet Pop paints an "official" and, at the same time, entertaining and unorthodox portrait of the Soviet Empire throughout its 70+ year history.
It's a tale of an all-powerful totalitarian regime relentlessly trying to control the minds and hearts of its citizens through all forms of art and culture. Countless official government bodies censored just about everything and anything the Soviet people watched, listened to and read. Films were made not just for the purpose of entertainment, but they delivered the accepted ideological message and spread state propaganda. The lyrics of songs were often written to order whenever the party ideologists felt that the attention of the average Soviet citizen needed to be directed towards particular issues.
In short, enormous resources were mobilized by the Soviet regime to create an informational and cultural "vacuum" for its citizens in order to prevent them finding out what life was really like on the other side of the Iron Curtain.
Despite these considerable efforts by the Communist system to "protect" their people, the influence of Western pop culture was far more important than anyone could imagine! SOVIET POP will specially focus on a large variety of Soviet sub-cultures - greatly inspired by the West. Although prohibited and therefore persecuted, the artists managed to survive in the grim realities of the totalitarian regime.
Throughout the 20th century, the forbidden fruit of "all things Western" gave Soviet people hope, made them dream of a life

that could be different. We'll explore many fascinating tales of human spirit and people's struggle for freedom of expression.

SOVIET POP is a mind-blowing, eye-opening and entertaining journey through the history of the most powerful totalitarian regime in the world - a journey driven by a unique storytelling device: Soviet pop-culture.

New Project
In Production

Categorie(s): History & Current Affairs
Tag(s): Politics, culture, USSR

Producer(s): Producer(s): POINT DU JOUR POINT DU JOUR
Coproducer(s): Coproducer(s): SUNDIAL ENTERTAINMENT SUNDIAL ENTERTAINMENT
Length: Length: 2x522x52 / Format: One-off
Original version: French
Versions available: Versions available
Nationality: France, 2017
Rights: TBA
Support(s): HD file

http://www.pointdujour-international.com/catalogueFiche.php?idFiche=38317&lang=en